



# LEADS

group

## What is a Leads Group?

The mission of a Leads Group is to pass along qualified business referrals, motivate professional growth, troubleshoot roadblocks, and promote the products and services represented by those in the Group. Each meeting begins with Chamber updates and news, followed by a presentation from a group member. The remainder of the meeting is dedicated to the assigned roundtable discussion topic and lead sharing. We also like to have fun! Being in a Leads Group also means the occasional power networking breakfast or happy hour. Group members are encouraged to get together outside of formal meetings, to get to know each other on a personal level. We find it is easier and more productive to refer business to someone you know!

## Who participates in a Leads Group?

Each group is made up of 15-20 members, exclusively from different industries in the community. There are no similar business industries in any group, making sure there are no conflicts of interest. All industries are welcome! Leads Groups are available to Durango Chamber of Commerce members only.

## What is the time commitment?

Each Leads Group meets once a month for one hour at the Durango Chamber of Commerce offices at 2301 Main Avenue.

## How do I sign up?

Complete the application below or contact Kim Oyler at 970.828.1032 or [kim@durangobusiness.org](mailto:kim@durangobusiness.org).

## Leads Group Application

Your Name:\* \_\_\_\_\_

Business Name:\* \_\_\_\_\_

Industry:\* \_\_\_\_\_

Email:\* \_\_\_\_\_

Phone:\* \_\_\_\_\_

**Due to Coronavirus many of the Chamber events have been restructured into "virtual" events. The Chamber offices are open Monday through Friday by appointment only and our meeting rooms are currently not available for rent.**