Business Facts
Guidelines & Rates
Deadline: Tuesday 5pm
Submit to:
jeniffer@durangobusiness.org

EXAMPLE

*675 x 874 pixels
$40
Ads exceeding 874 pixels in length will be charged $50

*An 8.5" x 11" Flyer reduces down to this size, therefore it is acceptable to submit a flyer this size

EXAMPLE

**675 x 437
$25
Ads larger than this size will be charged $40

**8.5" x 5.5" Flyer reduces down to this size, therefore it is acceptable to submit a flyer this size

EXAMPLE

FREE Announcements
**675 x 437 pixels
Members are allowed One Free Announcement
A Free Announcement consist of announcing a new hire, new service, new hours, open house, ribbon cutting, free event, etc. If an announcement is larger than this size it will be charged $15 which is the difference between the small FREE size and the $40 size.
(one per month)
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EXAMPLE
Simple Announcements that
are shown here can run at no
charge. Email your information
(maximum of 125 words)
and logo if desired.

Adaptive Sports Association (ASA) is hosting their summer volunteer
trainings this month. ASA is a Durango-based organization that provides
outdoor and recreational opportunities to people with disabilities.
Volunteers will participate in training including
whitewater rafting, canoeing, kayaking, cycling, camping, rock climbing,
fishing and more. Training and experience are not necessary.
Volunteer raft training will be held on May 27th and June 2nd.
Canoe and kayak training will run May 26th and June 4th, and
cycling training will run May 28th.
Interested volunteers should call 259-4374 or visit
asa@durango.com to RSVP and for more information.

EXAMPLE
Durango Nature Studies' Hosts
Experiencing and Predicting Winter Weather
Snowshoe Workshop
Place: Haviland Lake Campground
Date: May 26th, 10am-noon
Cost: Free, $10 for non-members, snowshoe rental $3

Explore winter weather, both in real time and learn to predict future winter weather
conditions. We will explore the Haviland Lake area on snowshoes and investigate
current atmospheric conditions, as well as learn weather prediction tips.
www.durangonaturesstudies.org

Design Services
The Chamber charges a $30 fee for a simple Business Facts design. This includes a *reasonable number of changes made to the artwork. A proof will be provided to you before it runs in the Business Facts. If you intend on having the Chamber design your ad, please notify us a week prior to when it runs, so we have sufficient time to design your ad! Call Jennifer for more info 247.0312.

*The Chamber reserves the right to charge an additional incremental $30 fee (per half hour) for unreasonable requests, entire redos or changes made to the artwork/design.

The Chamber reserves the right to decline submissions based on inappropriate content or membership status. For any questions about the Business Facts or the guidelines, feel free to contact the Chamber at 247.0312 or e-mail jennifer@durangobusiness.org.