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Dear Chamber Members,

With the impacts of COVID-19 on our local business community already in effect, in addition to good hand hygiene and common-sense precautions with your employees and patrons, the Durango Chamber of Commerce encourages all local businesses to consider the following:

1. For your business: Prepare for negative economic impacts.
 - Capital: Create, confirm, or expand your line of credit.
 - Staffing: Develop staffing plans for varying levels of customers and revenue (what does an 80% scenario plan look like?).
 - Insurance: Check with your insurance provider to understand your coverage and options.
2. For your customers: Make your place of business as hygienic as possible and communicate what you are doing to customers so they feel comfortable visiting.
3. For your employees: Check, modify, and communicate HR policies regarding remote working, sick-leave, and compensation during health crisis. Try to ensure your policies are as flexible and non-punitive as possible. Sick employees should be encouraged to stay home.
4. For your workflow: Cross-train employees for key functions so that daily schedules can continue relatively uninterrupted by potential employee absences. Where relevant, consider staggering start and end times to reduce large numbers of people coming together at the same time; and create and test remote employee collaboration systems (consider apps such as Slack and Zoom).
5. For your cashflow: Communicate with your landlord (or tenants) and lenders about expectations and request flexibility (better to have that conversation now).
6. For yourself: Eat well, sleep, and exercise. Taking care of yourself in this time of stress will improve your resistance to infection and resilience in managing difficult business situations. And of course, wash your hands all the dang time and don't touch your face, or anyone else, for that matter.
7. For your Chamber: For us to best serve you, we need to know and share what our members are doing to manage risks. To that end, please tell us what's working and what you need from us!

Our Chamber office will remain closed with all staff members working remotely. We have postponed all upcoming events and will reschedule once we get the "all clear." Please keep an eye on our website www.durangobusiness.org for updates on events, Chamber news, and resources to help your business weather this challenging time.



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NEWS & EVENTS

From the Executive Director's pen

We will come through

Jack Llewellyn, Chamber Director



The worst thing you can do is panic and react based on fear. That said, we need to band together and pull through. Durango is historically, since its founding, been a “boom and bust” town. If you’re stuck at home, read historian Duane Smith’s works, and it’ll give you a perspective about what Durango has been through for our multiple decades. (Maybe, since kids need to be home-schooled... what a great history lesson on how Durango evolved.)

Did you know that in the not so distant past, during the hard times, our merchants supported residents with “credit.”

That’s the past, but what we need to do to support our neighbors is basically “shop local.” That sounds very weird because we are used to having everything we need, and not many of us are enthused about shopping for anything except food (or perhaps beer and wine).

As we continue to be self-quarantined... check out our local businesses’ websites and find what you need. The Durango Chamber site, www.durangobusiness.org has added some quick references: “Stay Informed,” “Takeout Takeover,” “Purchase Online,” and Businesses That Offer Gift Cards.” Also, The Durango Business Improvement District (BID) frequently updates its Business Directory. The BID, Visit Durango, Durango Restaurant Association, Region 9, The Alliance, and other organizations are collaborating three days a week to keep people informed, ultimately helping sustain the community.

It, whatever “it” is, is likely going to get worse before it gets better. In addition to our concern about our physical health, I’m concerned about our economic health. If we have no skiing during the traditional boom of spring break... If we have no Railroad rolling that brings thousands of tourists here...and if our restaurants can’t be open...That’s a lot of

outside dollars that won’t be funneled into our economy from tourists. And a lot of our local friends and neighbors who won’t have their jobs.

The CERF has been reactivated – Community Emergency Relief Fund. This is something we all pulled together to create. To donate please visit www.swcoda.org and scroll down. Our community team reactivates this fund as necessary, and we’re doing so now to support the hundreds if not thousands of people who are going to be out of work so we can help them pay their rents, purchase food, get gasoline and keep their utilities paid.

The CERF is a voluntary effort and run through the Community Foundation for Southwest Colorado. Out-of-work employees are eligible to apply. The Community Foundation is a non-profit organization, so your donation is tax-deductible.

Together we can help take care of one another and every bit makes a difference.

On a larger scale, the Durango Chamber is partnering with other chambers throughout the nation to lobby on business interruption insurance language. Chambers have a big voice for small business, and collectively your voice is being heard. In addition, The Durango Chamber surveyed our 800 members this week and shared the results with Congressman Tipton as well as our local, state and other federal elected officials, summarizing what local businesses need.

I’m going to go back to my traditional mantra – **SHOP LOCAL** when you can. We want all our businesses to still be **IN** business when we come out of this on the other side.

President

Diana Murray, *ASAP Accounting & Payroll*

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2020

CHAMBER BOARD OF DIRECTORS & STAFF

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2301 Main Avenue | Durango, CO 81301

970.247.0312 | Fax 970.385.7884

www.durangobusiness.org
chamber@durangobusiness.org

NEWS & EVENTS

Durango 9-R News & Updates – COVID-19 Crisis

Written by Dan Snowberger, Superintendent Durango School District 9-R

During the COVID-19 crisis, the school district has shifted its model to a distance learning approach. We recognize that this is far from ideal, but we hope that in partnership with families, we will be able to support our students through remote instruction provided each week. Updated information from the district is available on its website at www.durangoschools.org.

The Governor issued an order on March 18 ordering the closure of all public and private schools to “in-person instruction.” Even though Governor Polis further ordered residents of Colorado to “Stay at Home” beginning Thursday, March 26, the educational services we are providing are still considered “essential.” Our staff continues to work remotely and in social distanced settings to provide services for our students and our community. The Governor’s most recent order states that travel for citizens is necessary and appropriate for “receiving materials for distance learning, for receiving meals, and any other related

services from educational institutions.”

Our schools began distance learning on Wednesday, March 25. Families have the option of receiving instructional material through online sources or through pick-up or mail options. Student material pickup is available each week beginning on Thursday from 3pm to 7pm or Friday mornings from 7am to 11am from each school site. Families who have requested US Mail delivery will likely receive those materials each weekend. Families who are accessing materials online will have the weekly materials available each Wednesday beginning at noon. More information on remote learning can be obtained on the district’s website at www.durangoschools.org/remote/.

The district, in partnership with the USDA, is also providing meals to all children up to age 18, Monday through Friday. Meal packages contain both a breakfast and a lunch for students and are available for pick up from 11:00 am to 1:00 pm.

[click for more](#)



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NEWS & EVENTS

Family Relationships: Key Foundation for Learning at Home

Dr. K. Kevin Aten, is the Superintendent of the Bayfield School District and a La Plata County native. Dr. Aten has 30 years of experience in education in Colorado and is a Fort Lewis College graduate, as well. Please reach out to him on Twitter @kkevinaten or through email at katen@bayfield.k12.co.us

With schools closed and districts shifting to the more internet-based continuation of learning due to the coronavirus, parents are now juggling their own careers and the learning of their students.

In the span of just a few days, schools and teachers have moved from “brick and mortar” schools to delivering instruction online. Teachers, just like parents, are also juggling orders from Colorado’s Governor Polis to stay at home and work from home. In education, we are viewing this opportunity as a place for innovation and expansion of learning that matches the schedules of busy families. Our teachers in Bayfield School District are learning new online tools and thinking of new ways to bring learning to, in most cases, a kitchen table, not a classroom.

Our district launched technology-based instruction on Wednesday, March 25, and over 90% of students and families have already engaged in the new learning modalities.

I wrote, in part, the following message to our Bayfield staff: “We have a chance to reimagine our work. Take some risks and not only get outside the box but also smash the box and do something amazing for each student. One more note, the three most important words in our work are relationships, relationships, relationships. Please keep those connections and engage with your students to maintain and to foster those relationships. Let’s make two memories for each student: the crisis, yes, and more importantly, how much we cared about each student in Bayfield School District during the crisis.”

Parents, this crisis is an opportunity for innovation at home and a chance to slow down our “always-on” lifestyle and to model behavior for our young people.

[click for more](#)



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NEWS & EVENTS

Tips for Working Remotely

Many organizations have asked employees to **work remotely** during the Coronavirus outbreak. If you've never worked from home, this can be a challenge.

For those new to remote working, here are some tips on how to make it work.

Self-Care

1. Cut yourself some slack. Working from home can be a big transition. You might feel any combination of lonely, isolated, stressed, frustrated, anxious, unmotivated, or – on the other hand – relieved, relaxed, energized, or productive. It's all OK and normal. Any transition takes time to get used to, so try to be easy on yourself.

2. Take scheduled breaks. Try setting an alarm to get up and stretch every hour or so. (Standing desks, which at home may mean perching your laptop on top of a bookshelf, also pay large dividends for overall health.) Walk around your home while chatting on the phone with a friend. Move to a separate area – away from your email – to eat lunch for 30 minutes. Breaking up the day and moving your body enables you to refresh and can increase your productivity when you return to your work. When the weather is nice, I like to do conference calls while taking a walk outside.

3. Protect your time. The concern many managers have about their employees working from home is that remote workers are really just doing laundry and bingeing Netflix. In my experience and observation, the opposite is usually true -- people tend to work more from home because it's harder to "leave" work. I worked from home for many years before moving into an office, and I definitely logged more hours when my job was in my home. Set "in office" hours and communicate these with both colleagues and family.



4. Protect your workspace. Talk to family members or roommates about the hours you are working from home and the ground rules during those hours. Assume that anything that can interrupt you will interrupt you – like a UPS delivery during a critical negotiation call or a dog barking in the background of a client video chat. Be as proactive as you can about avoiding these kinds of incidents. (We all remember that **BBC interview interrupted by a toddler.**) I'm a fan of the scribbled "Do Not Disturb!" sign taped to my door.

5. Turn on a white noise machine or app. This really helps to reduce noise distractions around your work area.

6. Pay attention to ergonomics. Use the most comfortable chair you can with back support. Also consider investing in a hands-free headset. At the very least, pop in your earbuds for long phone calls. I learned the hard way that sitting in a wooden chair balancing a landline phone between my chin and shoulder was not a sustainable situation.

[click for more](#)



Tuesday Talk
Coffee at Home

Coffee @ Home

Tuesday, April 7th • 8:00 - 9:00 am

No Need to Register – just join ZOOM Meeting

Employer Relief 101 - ASAP Accounting & Payroll

will present at a high level the current relief options available to small employers. This will follow with an open Q&A with attendees.




Click for more information

RIBBON CUTTINGS

Visiting Angels

The Durango Diplomats celebrated the new office location of Visiting Angels with a Ribbon Cutting Ceremony on February 21st. Now conveniently located at 610 E. Eighth Avenue, Suite 101, Visiting Angels and their Durango staff of 26 employees are ready to serve you. Owners Chris and Michelle Smith have owned the business for nine years with more than 148 employees region wide serving Pagosa Springs, Cortez, Alamosa, San Luis Valley, Farmington and Durango. They provide 24/7 non-medical



angel care to anyone wanting to stay independent in their own home. If you would like to find out more information about the services offered by Visiting Angels visit www.visitingangels.com/southwestcolorado or call 970-264-5991.

Common Grounds Café

The Durango Diplomats held a Grand Re-opening Ribbon Cutting ceremony on Wednesday, March 11th for the Common Grounds Café. Common Grounds Café is located inside the Durango Public Library and is run by Durango High School and Pathways to Independence students with disabilities. It is a wonderful partnership between the Durango Public Library and the Durango School District to provide students with job



skills training. It has been operating successfully for 6 years and currently has 12 students working at the café. They serve sandwiches and baked goods from Bread Bakery and coffee is supplied by Desert Sun Coffee Roasters. They are especially grateful to the hundreds of local patrons who visit the café regularly and have meaningful interactions with the students. If you would like to learn more about the Common Grounds Café contact Durango High School at 970-259-1630.

RIBBON CUTTINGS

Habit Durango

The Durango Diplomats celebrated the Grand Opening of Habit Durango with a Ribbon Cutting ceremony on March 4th. Owned by Jaclyn Howell and Jolie Ensign, Habit Durango is located at 1305 Escalante Drive, Suite 202 and has only been open for a few weeks. They offer both heated and non-heated yoga and Pilates classes along with nutrition coaching services specializing in sugar/carb detox and thyroid reset programs. Through an in-depth consultation process they can put together a customized health care plan based on your unique case. They love helping people find their best versions of themselves and help them to feel empowered and connected to the community. If you would like to find out more about Habit Durango visit www.habitdurango.com or call 970-880-0866.



Southwest Women's Health Associates

The Durango Diplomats also celebrated the Grand Opening of a new office location for Southwest Women's Health Associates on March 4th. Now located at 1305 Escalante Drive, Suite 201 owners Karen Zink and Amanda Preston Araujo along with their 7 employees are proud to show off their modern, new office space. Southwest Women's Health is not only celebrating a new location, but also celebrating 30 years in business and a new provider, Megan Kinney, CNP. They cover everything from primary care, menopause, contraception, and comprehensive health care for women of all ages. They pride themselves in taking time with each patient to make sure their needs are met. Professional office staff with qualified nurses in the back office and highly qualified patient care facilitators at the front desk make a trip to this office comfortable and easy. If you would like to learn more about the services offered by Southwest Women's Health Associates visit www.southwestwomenshealth.com or call 970.247.0042.



RIBBON CUTTING

La Plata Physical Therapy

The Durango Diplomats celebrated the Grand Opening of a new office location for La Plata Physical Medicine on March 12th. Now conveniently located at 555 Rivergate Lane, Ste B1-102, Dr. Rob Wallach, with more than 16 years experience, is now taking appointments. Dr. Wallach treats acute and chronic problems of the spine, muscles, nerves and joints and offers nutrition and exercise counseling. He also performs nerve testing (EMG) and spine, muscle and joint injections, and Botox injections. Dr. Wallach prides himself in

getting to know his patients and giving them time to tell their story. He loves serving the community with high quality health care and being able to enjoy all the benefits of living and working in Durango. If you would like to find out more information about La Plata Physical Medicine visit www.laplataphysicalmedicine.com or call 970.403.3324.



Save the Dates!

SHRED DAY • MAY 11th • 1 - 3pm
Durango Chamber of Commerce parking lot
(2301 Main Avenue)

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2 Box Limit
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Suggested donation
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DOWNTOWN CLEAN DAY • MAY 22nd
9AM - meet at Keller Williams Parking Lot (7th & Main)
Watch for details coming soon!

NEW MEMBERS

100+ Women Who Care La Plata

Colleen Leppert
451 County Road 251
Durango, CO 81301

Adept Roofing

Edward Breyette
455 Animosa Dr
Durango, CO 81301
(970) 880-2088

Construction/Construction Related

Aligned Living Ltd

Caren Truske
50 River Oaks Dr., #112
Durango, CO 81303
(614) 406-3612
Health/Wellness

Briana Paxton

Briana Paxton
4850 Hwy 550
Durango, CO 81303
(505) 459-1707
Individuals

Creekside Cabins Resort & Lodge, LLC

Starla Johnston
18645 CR 501
Bayfield, CO 81122
(970) 787-0113
Cabins/Homes/Lodges

Hoppy Hop Farms

Raymond Smith
103 Lone Pine Gulch Rd
Durango, CO 81301
(970) 799-5131

website

Agriculture/Agriculture Related

Mary Michalak Insurance Agency

Mary Michalak
2223 Main Ave, STE 101
Durango, CO 81301
(970) 247-4302

website

Insurance

Soap Bubble Cleaning

Blair Ohmert
602 Florida Road, #3
Durango, CO 81301
(303) 913-8627

website

Cleaning Services - Business/Residential

Taylored Tours

Cindi Taylor
Durango, CO 81301
(970) 335-8670

website

Travel Agencies

Uncommon Health Solutions

Katie McClure
6554 Rd. 41
Mancos, CO 81328
(541) 410-8779

website

Consultant-Business/Marketing & Related

Buck says ... NOW is the time to ...

Buy Durango!



RENEWED MEMBERS

11th Street Station
Allen & Associates
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Bank of the San Juans
Bar D Chuckwagon
Coca Cola
Colorado PERA
CT Electric
CTCVoyages
Custom Animal Services Pet Sitting
Durango Arts Center
Durango Electrical Service, Inc.
Durango Joe's Coffee House
Durango Liquor & Wine Co.
Durango Magazine
Durango Montessori School
Durango Soda Company, Inc.
Elwood Staffing
FASTSIGNS | Local News Network
Four Leaves Winery
Garacey Group LLC
Hermosa Roasters
ImageNet Consulting
Iron Horse Bicycle Classic

Kysar Millennium Leavitt Insurance Agency
Legacy Properties West Sotheby's International Realty
Lisa Mackey Photography
Luna Communications, LLC
Morgan Stanley
Music in the Mountains
Nissan of Durango, LLC
Pinnacle Building Performance
Pinnacol Assurance
Rapp Corral
Riverhouse Children's Center
San Juan Symphony
Serious Texas BBQ
Swan Global Investments
The Payroll Department, Inc.
The Woodhouse Day Spa
TING
Title Durango, LLC
Veritas Fine Homes, Inc.
Volunteers of America
Wade Agency LLC- American Family Insurance
Wagon Wheel Liquors
Will Construction, LLC
Zia Taqueria

BUSINESS CONNECTION

Fit 24/7 – Don Roberts

written by Sara Lynn (Kuntz) Valentine

“I love coming to work everyday,” Don Roberts, owner of Fit 247 says. “It’s very fulfilling to help people lead a healthier and happier life. I have clients from eighteen to eighty-plus years old. We’re like a big family.”

Don has been involved with fitness, weight training, and nutrition for many years. After graduating from Fort Lewis College with a business degree in 1989, he began working as a trainer in a local gym. He went from there to be head trainer at Flexer’s Gym. But when the Rec Center was completed in 2002, Flexer’s lost half its clientele and had to close its doors. “So I started my own business,” Don says. “I opened Fit 247 (aka Fitness Solutions 24/7) in August of 2002. Things took off from there. I had a lot of great support.”

Don has also been a nutritional coach for 25 years, developing customized nutrition programs for clients, with most of his programs focused on weight loss. “My clients typically start watching what they eat once they are regularly exercising,” Don says. “Soon they start sleeping better and feeling better. I never call my nutritional programs a ‘diet’. I create a balanced program that is very sustainable. Eating real food - whole food - and developing a complete, affordable way of eating is a lifestyle.”

Fit 247 is located at the Centennial Center in Bodo and has been going strong for eighteen years. The gym is open 24 hours, seven days a week, 365 days a year. “We never close,” Don says. “Some people come in at 2:00 in the morning. They may be working around hospital shifts, or stopping in after a late shift at a bar. They want to wind down after work before going home to bed. Clients have their own, individual access codes so they can come and go freely.”

A complimentary introductory training session is offered to new clients to teach them how to use the equipment and to be sure they don’t hurt themselves. There are four trainers in addition to Don that are available to clients who want or need guidance. Although most clients prefer to work out on their own, Don does teach a co-ed Body Blast class for thirty minutes, twice a week. “We typically have eight stations and three rounds, doing thirty second bursts of exercises with thirty seconds of rest in between. We utilize lots of different things in the room - jump ropes, a punching bag, mini hurdles, slam balls, box jumps, etc... There are tons of options and I mix it up every single class, choosing from probably a hundred different things to do. I might even throw in a tug-of-war contest at the end of class. We do core work and keep it fun with motivating music....Lisa, one of my trainers for the past eighteen years, offers a 60 minute class

a couple mornings during the week called Zen Fit. Her class has similar activities. Since her class is longer, she may alternate one minute bursts with one minute of rest.”

Fit 247 has 25 pieces of cardiovascular equipment and 25 weight machines, along with thousands of pounds of free weights, bands, balls, ropes and ladders. There’s something for every client, whether for strength, endurance, or to meet specific goals that clients want to achieve. Fit 247 also has clean, well appointed locker rooms (no children allowed).

Don’s clients are loyal and appreciative, as reflected in comments like the following, from Scott Japhet:

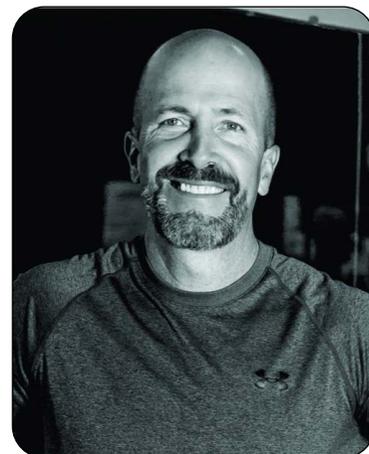
“Every time I travel and go to a different gym as a guest, I am bluntly reminded how awesome your gym is. It’s always clean, friendly, and extremely well equipped! Thanks so much for all you do!”

Don published a book, *The Wellness Toolbox*, last year. “It’s been a success,” Don says. “I sell it at Fit 247, Maria’s Bookstore, Nature’s Oasis, James Ranch, Durango Natural Foods, and Amazon. It dispels 80 myths about fitness, nutrition, and other health topics.”

Don describes *The Wellness Toolbox* as a reference book for most everything anyone needs to know about fitness and nutrition. It is based on his 28 years of experience as a personal fitness trainer, nutritional coach, weight management consultant, bodybuilder, and gym owner. Although it’s full of science-based explanations, it’s far from dry, as Don includes many engaging stories about real people and situations, and some humorous cartoons and anecdotes to make it fun. Don does presentations all over the region on health, fitness, and nutrition and is in the process of writing a second book.

Visit <http://fit247gym.com> for more information about the gym, about Don, and about his books. You can call Don at 970-749-8663 or email him at don@fit247gym.com.

“The Chamber provides a wonderful service for the community,” Don says. “They do a great job of marketing and supporting all the businesses that are members.”



Protecting What You Care About is About Getting Involved

Written by: Stacy Reuille-Dupont

What is going on? That's the question I hear from many as we go through this strange time of fighting an illness no one is immune to. How strange. It was interesting to listen to my teenagers grapple with what this means for us as a society. How did this happen and where will we go from here? Are questions they are busy asking and answering. One of the key take aways they continue to circle is ... we have to be better keepers of our neighbors and our environment.

What does it mean to be a better keeper of our friends, family, strangers, and planet? I am sure we have as many answers as people asking the question, but one thing I know for sure is that to be a better keeper we must understand and experience our connection to all. How might we do this? We commit to getting to know our local community. We take interest in our neighbors. We chose to focus our attention on what is around us.

As Baba Dioum stated "In the end we will conserve only what we love; we will love only what we understand; and we will understand only what we are taught" (paper presented at the triennial meeting of the General Assembly of the International Union for the Conservation of Nature and Natural Resources, 1968). Thus, we must be willing students before we will understand how to care for what is around us. Is it time for you to learn about your community and understand what you should consider important to conserve about it?

The beauty of engaging in community learning is we are all different. What I care about you might not, and what you care about I might not. In that diversity we come together to engage in conversation about our different interests and find ways to communicate our values to each other. This discourse is messy and not always comfortable. A few of the reasons why many avoid it, but those of us who are leaders do not. Leaders know the value of having hard conversations (not strictly conflict) and how to engage difficulty for successful outcomes.

Is it time for you to step up and learn more about your community so you can express your opinion and values about what matters effectively? Do you know someone who would be a good candidate to effectively communicate what is important to you in our community. As you look around



Photos from LLP Class 2020-2021

your friend and family circles do you find someone who would be well placed in the next Leadership La Plata class? Now is the time to nominate them. Let them know you think they would be a good applicant and why you value enhancing their leadership skills. Want to self-nominate. Here is a list of alum you can reach out to for support through the application process.

Alumni directory:

<http://www.leadershiplaplata.org/index.cfm/alumni-directory/>

The application process is underway now and available at:

<http://www.leadershiplaplata.org/index.cfm/apply-for-leadership-la-plata/>

Alum Events:

Upcoming board training course has been postponed until further notice. Please check the website and we'll highlight the new dates here, too.

Monthly Sponsor:

Katherine Sumrall Keller Williams Realty



Alumni Quote

"My Leadership La Plata experience was amazing. As a media marketing consultant with Four Corners Broadcasting, I thought I had a pretty good idea of the scope of businesses and non-profits in the area. I was wrong! Among my classmates, I met people involved with non-profit groups I was not aware of and in professions I would never have crossed paths with. It opened up my outlook on how much diversity there is in La Plata county. The guest speakers and panels, especially on the environment and on our various layers of government, gave me brand new perspectives on the shareholders involved. I have also been pleasantly surprised with how mentioning our shared LLP involvement has gotten me through to business people I would not otherwise have been able to talk with". Beth Porter (class of 2015-2016, the most exceptional class)



Durango Chamber of Commerce has partnered with Durango Wordsmith to bring you the following two virtual workshops

How to Write an Exceptional Resume ZOOM WORKSHOP

Presented by **Laura Ritz** with **The Durango Wordsmith**
Thursday, April 2, at 10:00 a.m. MDT
Thursday, April 9, at 10:00 a.m. MDT

In this workshop, we will dive into the nitty-gritty details of resume and cover letter writing.

Have you ever wondered how to write a truly exceptional resume? Do you find yourself constantly adjusting the formatting, tweaking the text, and swapping one skill for another? You are not alone. Despite the fact that they are so important, few of us were taught how to write truly impressive resumes and cover letters.

- Determining what to include on a resume.
- Highlighting your accomplishments and skills.
- Ensuring your resume is AI compatible.
- Using appropriate language and tone.

How to Build an Outstanding LinkedIn Profile Zoom Workshop

Tuesday, April 7, at 10:00 a.m. MDT

Let me guess. Someone told you that you needed a LinkedIn profile to get a job. Your first question was: what is LinkedIn? You figured it couldn't hurt, so you copied and pasted your resume into the corresponding boxes and checked it off your to-do list. Right?

In this LinkedIn Profile Workshop, we will explore tips and tricks for building an outstanding LinkedIn profile. We will cover:

- Writing catchy titles that pop.
- Explaining your skills and experience.
- Crafting your career summary.
- Highlighting your community and volunteer work.

Register at www.TheDurangoWordsmith.com/events



Coffee @ Home

Tuesday, April 7th • 8:00 - 9:00 am

No Need to Register – just join ZOOM Meeting

Employer Relief 101 - ASAP Accounting & Payroll

will present at a high level the current relief options available to small employers. This will follow with an open Q&A with attendees.

Instructions for logging into the Chamber's Virtual Coffee

It is recommended you participate via video to experience our virtual meeting successfully. You can do that with your computer and web camera, or even via your smart phone/tablet with built-in camera.

We will be meeting via ZOOM Online Meetings

Join via Computer (Video & Computer Audio)

<https://zoom.us/j/731511550>

Meeting ID: 731 511 550

Join via smart phone or tablet - you may be prompted to download the Zoom app, so test ahead of time

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Audio Only is not recommended, so explore how you can use Zoom ahead of time so you're prepared for next week.

Click here for Virtual Meeting Etiquette
(in case you're new to Zoom)

See you Tuesday!

