| VALUE-BASED MEMBERSHIP BENEFITS | BENEFITS | CORNERSTONE | EXECUTIVE | ENTREPRENEUR | PARTNERSHIP | THRIVE | BUILD | ENGAGE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Value | \$15,000 | \$10,000 | \$5,000 | \$2,500 | \$1,200 | \$575 | \$285 |
| Member pricing \& access to Chamber events \& programs | Varies | Included | Included | Included | Included | Included | Included | Included |
| Representation with Local, State, \& Federal Officials | Priceless | Included | Included | Included | Included | Included | Included | Included |
| Eligible to be Chamber Diplomat member or Leads Group Member | Priceless | Included | Included | Included | Included | Included | Included | Included |
| Exclusive Business Referrals | Priceless | Included | Included | Included | Included | Included | Included | Included |
| Eligible for nomination for Durango Rocks Awards Event | Priceless | Included | Included | Included | Included | Included | Included | Included |
| Opportunity to present at monthly Lunch and Learn session | Priceless | Included | Included | Included | Included | Included | Included | Included |
| Office Depot Discount | Varies | Included | Included | Included | Included | Included | Included | Included |
| Constant Contact (member discount 25\% off) | Varies | Included | Included | Included | Included | Included | Included | Included |
| Display business cards in Chamber lobby | \$100 | Included | Included | Included | Included | Included | Included | Included |
| Chamber Membership Decal and Web Badge | \$50 | Included | Included | Included | Included | Included | Included | Included |
| Post coupons on Chamber website | \$300 | Included | Included | Included | Included | Included | Included | Included |
| Listing in print \& online Chamber Membership Directory | \$200 | Included | Included | Included | Included | Included | Included | Included |
| Opportunity to present at Coffee Connections | \$250 | Included | Included | Included | Included | Included | Included | Included |
| Business Facts Announcement (one per month) | \$420 | $\times 12$ | $\times 12$ | $\times 12$ | $\times 12$ | $\times 12$ | $\times 12$ | $\times 12$ |
| Ribbon Cutting for Grand Opening/Milestone | \$250 | Included | Included | Included | Included | Included | Included | Included |
| Member Moments (90 second video featured online) | \$500 | Included | Included | Included | Included | Included | Included | ** |
| Chamber Chat Radio Show Guest | \$300 | x2 | x2 | x2 | x1 | x1 | x1 | N/A |
| Access to Data Axel/Reference USA datamining | \$250 | $\times 1$ | $\times 1$ | $\times 1$ | $\times 1$ | $\times 1$ | x1 | $\times 1$ |
| Business After Hours Season Pass | \$165 | $\times 88$ | $\times 66$ | $\times 44$ | $\times 22$ | $\times 11$ | $\times 6$ | ** |
| Durango Digs Radio Guest | \$400 | Included | Included | Included | Included | Included | ** | ** |
| Featured Business article in Chamber newsletter (if not featured in last 2 years) | \$200 | Included | Included | Included | Included | Included | ** | ** |
| Monthly e-Newsletter Full Page Ads | \$110 | $\times 8$ | $\times 6$ | $\times 4$ | $\times 2$ | $\times 1$ | ** | ** |
| Chamber Member Mailing List Labels | \$300 | Included | Included | Included | Included | Included | ** | ** |
| Unlimited Certificates of Origin for international trade | \$100 | Included | Included | Included | Included | Included | ** | ** |
| Business Facts Ads (full page \$50) | \$50 | $\times 12$ | $\times 8$ | $\times 6$ | $\times 4$ | $\times 2$ | ** | ** |
| Membership Directory Ad | Varies | \$350 | \$190 | \$130 | \$100 | ** | ** | ** |
| Young Professional of Durango (YPOD) membership | \$125 | $\times 4$ | $\times 3$ | $\times 2$ | 1 | ** | ** | ** |
| Enhanced listing on Chamber Membership website | \$299 | Included | Included | Included | Included | ** | ** | ** |
| Additional category listing in Online Membership Directory | \$25 | $\times 4$ | $\times 3$ | x2 | 1 | ** | ** | ** |
| Flyer in Relocation Packages | \$100 | \$1,200 | \$800 | \$600 | \$400 | ** | ** | ** |
| Banner Ad on Chamber website | Varies | \$3,600 | \$2,400 | \$1,200 | N/A | N/A | N/A | N/A |
| Member Spotlight (3 min Video featured online) | \$750 | $\times 6$ | $\times 4$ | $\times 2$ | N/A | N/A | N/A | N/A |
| Chamber Mailing List Electronic File | \$450 | $\times 4$ | $\times 4$ | $\times 4$ | ** | ** | ** | ** |
| Opportunity to host Coffee Connections | \$100 | Included | Included | Included | ** | ** | ** | ** |
| Durango Rocks Awards Event Sponsorship | \$750-\$3,000 | \$1,500 | \$750 | 2 tix | ** | ** | ** | ** |
| Board Room rental access | \$70 | 12 hours | 6 hours | 2 hours | ** | ** | ** | ** |
| Advocacy seat on Legislative Affairs Coalition | Priceless | Included | Included | Included | N/A | N/A | N/A | N/A |
| Banner Ad on weekly Chamber Business Facts | \$13,000 | Included | Included | N/A | N/A | N/A | N/A | N/A |
| Logo on all monthly Chamber e-Newsletter front covers | \$3,000 | Included | Included | N/A | N/A | N/A | N/A | N/A |
| Radio show recognition | \$2,000 | Included | N/A | N/A | N/A | N/A | N/A | N/A |
| Name Recognition in Chamber Board Room | \$3,000 | Included | N/A | N/A | N/A | N/A | N/A | N/A |
| Leads Group | \$100 | ** | ** | ** | ** | ** | ** | ** |
| Total Value |  | \$ 39,869 | \$ 34,359 | \$ 11,409 | \$ 5,119 | \$ 3,895 | \$ 2,710 | \$ 1,570 |

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[^0]:    Key: dollar amount = included value
    ** = May be purchased

