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9 9 9
girls gone golfing



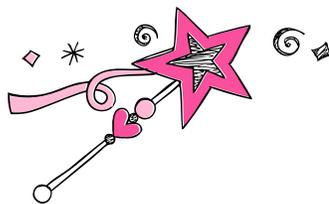
Girls Gone Golfing

Plans are underway for the **12th Annual Girls Gone Golfing** event, which will be held **Friday, June 1st** at **Hillcrest Golf Course**. It doesn't matter if you know how to play golf or not, there is something fun planned for the beginner to the skilled golfer and every level in-between! The theme for the day, **"Princess Goes Golfing"** is sure to inspire tiaras, tutus and lots and lots of tulle – for our popular costume contest! So dress up and join in the fun!

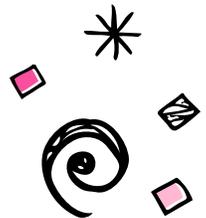
There are still a few spots remaining, so if you would like to be a part of this fun day of golf please register today!

Click here for all the details.

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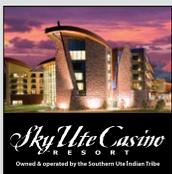
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NEWS & EVENTS

From the Executive Director's pen . . .

“Leaders may be born, but they’re much more effective when trained.” Jack Llewellyn, Chamber Director



Isn't it the truth, when you more thoroughly understand something, or are more involved, don't you find that you care more about it?

Such is an underlying premise of Leadership La Plata, the time-honored leadership development program that is a cornerstone of the Chamber. Reasoning goes, if you learn about your community – all aspects, not just those with which you are involved by default of occupation or birth or avocation – then you're likely to care more, and become a better citizen. That's a Durango tradition.

Since 1988, Leadership La Plata has been making this corner of paradise a better place by nurturing both aspiring and seasoned leaders, who come in all shapes, sizes, and ages. And leaders are needed in all walks of life – be it the bank president or politician, to the soccer mom or school board member.

Leadership La Plata's roots date back to 1980 when then Bank of Colorado President B. Stephens (Steve) Parker moved to Durango and suggested the idea to then Chamber Director Jasper Welsh. Steve had witnessed the success of Leadership Denver, and saw the potential for a similar program here.

It took until 1988 for LLP to actually be implemented. Parker, Welch and Harold Green assembled the first Steering Committee comprised of folks representing a cross-section of the county. The founding fathers and mothers wanted to ensure LLP was “community-based” and not an elite “club,” and that directive continues today. But with that said, we're also currently undergoing a review of the program to keep it relevant. This is indeed a dynamic program.

Each year a diverse group of individuals is selected to participate in LLP, and we mean diverse, because we know class members learn as much from each other as they do from their facilitators. The 2017-2018 class graduates on May 18 – and they will enter their second year, where they build the classes for the incoming class. We are now seeking applicants for the 2018-2019 class.

Those chosen must commit the second weekend in September for a retreat and the second Fridays in October through May, to receive the comprehensive curriculum that addresses community issues such as regional culture and the arts, education, health and human services, business, government, environment, and more.

LLP is unique in that class members are exposed to facets of the community not typically available to the average citizen. I was fortunate to be selected as a member of the 2007-2008 class, and I'm sold on its value. For example, eyes have been opened through tours of our jail; exposure to our manufacturing operations has given insight into what keeps La Plata County in business; and exploration of oil & gas, water, health care or transportation infrastructure enlightens participants to real issues facing our community.

Each session also includes a leadership skills training component. The information imparted has valuable applications in all aspects of life.

Want to apply? Please do! Learn more and download the application at, www.leadershiplaplata.org. Deadline is 5 p.m., Thursday, May 31st.

NEWS & EVENTS

May Lunch & Learn

Wednesday, May 23, 2018 | 12 Noon

First National Bank of Durango (259 W. 9th Street)

*Building Deep and Attentive Listening Skills*Presented by **Mark Haeussler** with **Alpine Leadership**

Being completely heard is one of the most satisfying human experiences, yet we are inundated with communication and we're not really that good at listening. We spend 70% to 80% of our day engaged in some sort of communication, hear between 20,000 to 30,000 words a day, but remember somewhere between 17% to 25% of what we listen to. Wow, so you're not alone in needing to sharpen your listening saw! This session provides unique and useful concepts and practices to be a better practitioner in the art of listening.

[Click to register](#)

The cost is only \$13 for Chamber Members and \$20 for non-members and includes a delicious lunch catered by **HOT TOMATOES CATERING**. RESERVATIONS ARE REQUIRED, so please use our convenient on line registration at www.durangobusiness.org or call **970.247.0312**.

No-shows & cancellations after May 18th will be invoiced.

Sponsored by



MAY CALENDAR

MAY 1st	Coffee @ Carvers	7:45 am	Carver Brewing Company
MAY 1st	Ribbon Cutting	5:15 pm	ReLove Consign & Design
MAY 3rd	Diplomat Meeting	5:15 pm	Keller Williams
MAY 8th	YPOD Lunches with Leaders	11:30 am	Ore House
MAY 9th	LLP Steering Committee	5:00 pm	Wells Group
MAY 17th	Business After Hours	5:00 pm	Tile & Light Art of Durango
MAY 23rd	LLP Curriculum	4:30 pm	First National Bank of Durango
MAY 23rd	Lunch & Learn	12 Noon	First National Bank of Durango
MAY 24th	Shred Day	11:00 am	Wagon Wheel Parking Lot
MAY 25th	Downtown Clean Day	8:45 am	Keller Williams Parking Lot
MAY 28th	Memorial Day	-----	Chamber Offices Closed
JUNE 1st	Girls Gone Golfing	8:30 am	Hillcrest Golf Course

NEWS & EVENTS



Great Turn Out for North Main Clean Day!

More than 90 volunteers came out to help. Thank you to all the businesses that sent volunteers. Let's do it again next year.



Lunch & Learn Thank You

Thank you to Colleen O'Brien and the City of Durango staff for an informative Lunch & Learn presentation on April 25th. It was great to learn about the resources offered by the City and how to use them to benefit your business. If you would like more information visit www.durangogov.org or email Colleen O'Brien at colleen.obrien@durangogov.org.

Coffee @ Carver's
Join us at 7:45am on
Tuesday, May 1st



Topic: **Lake Nighthorse**

Scott McClain, Assistant Parks Director,
City of Durango



Complimentary coffee
provided by
Carver Brewing Co.



Business After Hours
THURSDAY • May 17TH • 5-7pm
TILE & LIGHT ART
of DURANGO

20 Design Center Road
\$10 Chamber Members & Guests

Buck says ...

Buy Durango!



DOWNTOWN NEWS & EVENTS

Clean Day set for May 25th!

Let's kickoff the tourist season with a bang...or should we say a broom at our **15th Annual Downtown Clean Day** on Friday, May 25th.

Grab your co-workers, friends and neighbors and join us for a fun "Friday" as we clean up downtown before the start of the busy tourist season.

Meet us at the Keller Williams Parking Lot (next to Keller Williams) at 8:45am and get your free **iClean Durango T-Shirt** (while they last). There will also be **free coffee** compliments of **Carver Brewing Co.** and **donuts** too! Be part of the awesome iClean Durango team photo, then head out with your team to **CLEAN UP DURANGO!**

To sign up or for more information please call 247.0312 or email rita@durangobusiness.org.

Special thanks to our sponsors: Black Bear Carpet Cleaning, Carver Brewing Co, Keller Williams SW Realty, Durango Diplomats and Kroeger's Ace Hardware.



Black Bear Cleaning



the chamber
DURANGO CHAMBER OF COMMERCE



CITY of
DURANGO

IT'S SHRED DAY!

MAY 24TH • 11AM – 1PM

**ON SITE DOCUMENT SHREDDING AT TOWN PLAZA PARKING LOT
(between Rite Aid and Wagon Wheel Liquor)**

Look for the big shred truck

LIMIT 4 BOXES PER HOUSEHOLD & BUSINESS

Donations benefit **Durango Nature Studies**

Shred any unwanted documents with personal information.

Staples or paper clips do not need to be removed.



NEWS & EVENTS

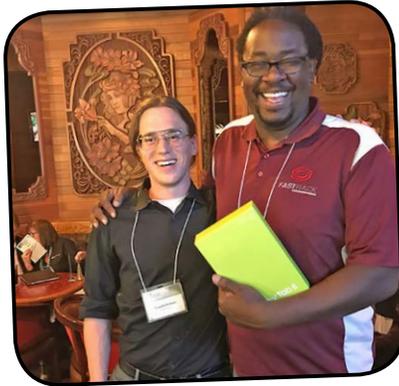
4TH ANNUAL TECH-KNOWLEDGE CONFERENCE A SUCCESS

Thank you to all the attendees and sponsors for participating in our 4th Annual Tech-Knowledge Conference on April 27th.

Highlights of the day included our keynote speaker Michael Genest, a retired NASA

Engineer, and a fun and interactive panel of drone specialists, along with many great breakout sessions.

Special thanks to all of our sponsors who helped make this day possible:



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RIBBON CUTTINGS

A Lil Chic

The Durango Diplomats were on hand Thursday, April 26th for a ribbon cutting ceremony for A Lil Chic.

A Lil Chic is the smallest boutique in Durango that features home décor, gifts, and apparel in under 240 square feet. This historical building located at 149 E. 5th Street was once a garage, built in the 1930s and owned by the Fiorini family. Their home still stands next door. The owner, Marianne Waters, and her family members Anna Madrid, Amy O'Neal, and Dilynn Forker bring 30+ years of interior design and artistic degrees to introduce "Vintage meets modern." They have traveled from Colorado to California to find various vintage furnishings and accessories and have repurposed these and pair them with today's modern design.

In the near future, you can expect A Lil Chic to introduce a paint line that is both eco-conscious and child-friendly. Stop by and meet Marianne and the crew and check out the newest boutique located at 149 E. 5th Street or visit www.alilchicdurangoco.com or watch their Facebook page for upcoming events.



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Bus: 970-259-2550

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THE LEADERSHIP LINE

Leadership La Plata is often thought of as a two-year program to increase your community knowledge and develop your leadership skills. After graduation and coordinating a class though, there are many opportunities in Year 3 and beyond to continue your leadership journey. Year 3+ are all about participating!

LLP prepares you for many opportunities to lead in the La Plata County community. Through LLP you might decide to moderate a class, become a leadership trainer, or join one of the

LLP committees like the Curriculum Committee, the Marketing Committee, the Recruitment Committee or many others. LLP is still an all-volunteer organization and we are so grateful that our alumni continue to invest in the program after their two-years are finished. Many of our alumni have helped support the program with class sponsorships and even agreed to be mentors in our LLP-YPOD mentorship program. So what are you waiting for? Reach out to us to find out how to get involved today!

Walk the Talk

Leadership La Plata is looking for new committee volunteers. Currently, we have openings on the Alumni Committee and the Marketing Committee. The Alumni Committee is tasked with strengthening our outreach efforts to Alumni and providing them continued opportunities to network, learn and celebrate with LLP. The Marketing committee works to increase program awareness in the community and provide marketing support for events and other committee projects. If you are a LLP Alumni and are interested in learning more about these opportunities, or if you have an interest in getting involved in any of our other committees, please send a brief e-mail to info@leadershiplaplata.org with your information and the committee Chair will contact you.

 THE Leadership_{LaPlata} JOURNEY
DURANGO CHAMBER of COMMERCE

Year 1	Educate
Year 2	Coordinate
Year 3+	Participate
	Moderate
	Committee Member
	Leadership Trainer
	Sponsor
	Ambassador
Advisory Council	
Mentor	
Community Leader	

April Thank You

A big thank you to our April Public Safety and Criminal Justice class sponsor:



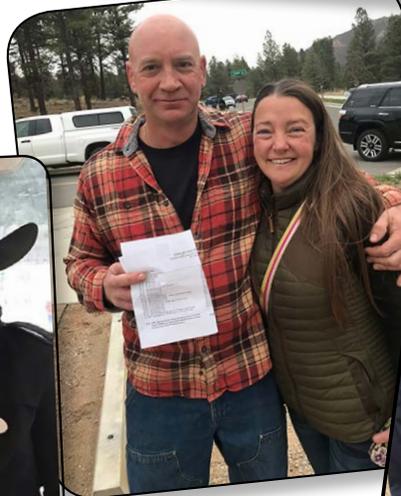
**New Month
New Ideas**

“For great instruction and tips on having good meetings, check out the book ‘Death by Meeting’ by Patrick Lencioni.” - Janet Mosher, Class of 2008-2009

PHOTO GALLERY

Business After Hours Thank You

Thank you to Twin Buttes of Durango for hosting a great Business After Hours on April 19th. Everyone loved seeing the progress at one of Durango's newest and coolest neighborhoods while enjoying some great food and beverages! If you would like more information about Twin Buttes of Durango visit www.twinbuttesofdurango.com or give them a call at 970.259.3883.



Total Members: 790

NEW MEMBERS

ABC Canvas Inc.

Cody Waldroup
7150 E Main St
Farmington, NM 87402
(505) 325-5403
www.abccanvasinc.com
Awnings

Always at Your Service LLC

Cathy Alfandre
259 Valle Drive
Durango, CO 81303
(970) 779-8387
<http://www.AlwaysAtYourServiceDurango.com>
Personal Assistant

Evan Smith Photography

Evan Smith
1743 County Road 203
Durango, CO 81301
(970) 769-3334
<http://www.evansmithphotography.com>
Photography-Related/Video & Photo Booth

Cinny Chambers

Durango, CO 81301
(970) 403-6220
Individuals

LifeCycle Therapeutics Massage Therapy, LLC

Lucy West
1065 Main Ave, STE 204
Durango, CO 81301
(970) 403-2627
<http://www.colorado-massage-therapy.com>
Massage Therapy

Matthew Mandelker

Durango, CO 81301
(512) 705-1199
Individuals

Salt 360

Rocco Bruno
3750 N Main Ave, Unit 5
Durango, CO 81301
(970) 422-8284
<http://www.salt360float.com>
Spas/Day Spas

Sustainability Alliance of Southwest Colorado

Rachel Landis
C/O San Juan Citizen's Alliance
Durango, CO 81302
(970) 903-3525
www.sustainableswcolorado.org
Non-Profit

RENEWED MEMBERS

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Advanced Eyecare
Advantage Physical Therapy & Wellness P.C.
Alpenglow Properties, LLC
Animas Foot and Ankle
April's Garden
AREM Property Management, Inc
The Boulevard Skin Bar
BP America Production Co.
Chimney Rock Interpretive Association
CTCVoyages
Desert Sun Coffee Roasters
Durango Area Tourism Office
Durango North Riverside KOA
Durango Old Car Club
El Moro Spirits & Tavern
Eolus Bar & Dining
Evergreen Wealth Advisors
EXIT REALTY HOME & RANCH
Flexible Flyers Rafting
Forward Movement LLC
Four Corners Broadcasting
Glacier Club
Iron Horse Bicycle Classic
Jon Sherer Agency
Kohler McInnis

Kysar Millennium Leavitt Insurance Agency
La Plata County Humane Society & Thrift Store
Left Hand Man LLC
Lisa Mackey Photography
Lou's Bed and Breakfast
Marketing Concepts Squared
Medicine Horse Center
Morgan Stanley
Open Sky Wilderness
Quality House Interiors
Rocky Mountain Health Plans
Siesta Motel
Silver Summit, Inc.
Ska Brewing Co.
Skywalker Construction, LLC
Smart Enterprises
Southwest Raft and Jeep Inc
Spaaah Shop & Day Spa
Sustainability Alliance of Southwest Colorado
Title Durango, LLC
TRAVELHOST Magazine of Four Corners
Vacasa
Wells Fargo Home Mortgage
Whole Health Family Medicine Clinic
The Woodhouse Day Spa
Zia Taqueria

BUSINESS CONNECTION

The Caboose Motel and Gift Shop • Weston Kulovitz

written by Sara Lynn (Kuntz) Valentine

“My grandfather moved from Chicago to Durango and bought the Caboose Motel in 1979,” Weston Kulovitz says. “My family moved from Phoenix to Durango when I was seven, right onto the grounds of the Caboose Motel. My mom, dad, older sister, little brother and I all lived in the cozy little house on site. I went to Needham Elementary, Miller Middle School and Durango High School, then away to college. After graduating I was working in Las Vegas when my mom and dad started looking for a manager. I have always loved the Caboose and I love Durango - so I saw an opportunity to return to Durango. This will be my 3rd summer as Manager.”

Weston wants to capitalize on The Caboose’s identity as a mom and pop motel, run by the same local family for three generations. Guests appreciate that each room is uniquely decorated and that their well behaved dogs are welcomed. They frequently tell Weston that it feels like home away from home. “We try to treat each guest as we would treat a guest in our own house,” Weston says. “We get a lot of referrals and have so many returning guests that we know many of them by name. We have a lot of soccer team guests. We have a groups of classic car owners who always stop at The Caboose and fill our parking area with all these beautiful classic cars. And we have bikers who stay here every year and rent every room. All our guests love it here.



Word of mouth brings a lot of first time guests from all over the U S and all over the world. “Many visitors to Durango come to ride the train and our name, The Caboose Motel stands out as someplace they’d like to stay,” Weston says. “Being a member of the Chamber from the beginning has been a good thing for us.”

One of Weston’s goals is to become more involved in the community. He’d like to host non profit events, networking meetings, weddings and reunions. “We have a gazebo and picnic area with grill that groups can reserve,” he says. He’s also looking into organizing art shows and sales featuring local artists. The Caboose already has an art gallery with art from local artists in the main office and has recently begun featuring consigned art for sale.

The Caboose is home to one of the tallest Ponderosa pines in the area, estimated to be 800 years old. Another link to Durango’s past is the fact that the Caboose has one of the few remaining neon motel signs in town. Visitors to Durango frequently stop and get out of their cars to take pictures with the Caboose’s neon sign. Read more about what the Caboose offers at caboosemotel Durango.com You can visit the historic Caboose Motel at 3363 Main Ave. And Weston or any of the family will be happy to take your call at 970.247.1191.

President

Charles Spence, *Maynes Bradford Shipp's Sheftel*

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2018

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BUSINESS

AFTER HOURS

THURSDAY • MAY 17TH

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5
to 7
pm

Appetizers! Beer & Wine!
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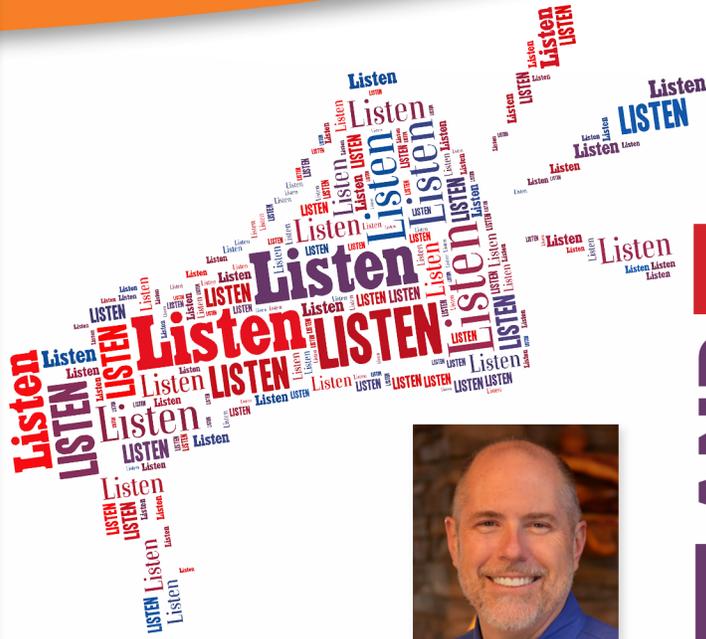
**NETWORKING
OPPORTUNITIES!**

Cost is \$10 per person
Chamber Members & Guest

**TileArt &
LightArt**
of Durango

20 DESIGN CENTER ROAD

Register Today!



presented by
Mark Haeussler
with **Alpine Leadership**

Being completely heard is one of the most satisfying human experiences, yet we are inundated with communication and we're not really that good at listening. We spend **70% to 80%** of our day engaged in some sort of communication, hear between **20,000 to 30,000 words a day**, but remember somewhere between **17% to 25%** of what we listen to. Wow, so you're not alone in needing to sharpen your listening saw! This session provides unique and useful concepts and practices to be a better practitioner in the art of listening.

Building **DEEP** **AND ATTENTIVE** **LISTENING SKILLS**

MAY
LUNCH & LEARN
May 23rd • 12 Noon
First National Bank
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259 W. 9th Street
\$13 Chamber Members
\$20 Non-Members
includes a delicious lunch
catered by
HOT TOMATOES CATERING

RESERVATIONS ARE REQUIRED,
so please register at
www.durangobusiness.org
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No shows & cancellations after
May 18th will be invoiced.

Please remember to use street parking and
reserve the parking lot for bank customers.

ALPINE BANK AND THE DURANGO CHAMBER OF COMMERCE INVITE YOU TO A FREE COMMUNITY

SHRED DAY

THURSDAY

MAY 24, 2018

11 AM – 1 PM

On-site document shredding at

TOWN PLAZA PARKING LOT

between Rite Aid and Wagon Wheel Liquor
(look for the big shred truck)

LIMIT 4 BOXES PER HOUSEHOLD & BUSINESS

Shred any unwanted documents with personal information.
Staples or paper clips do not need to be removed.



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the chamber

DURANGO CHAMBER of COMMERCE

D O W N T O W N

iClean Durango

J O I N U S

FRIDAY MAY 25
8:45-11:30AM

FREE COFFEE

(by Carver Brewing Co.)

FREE DONUTS

AND T-SHIRT

WHILE THEY LAST

The **15th Annual Clean Day** will take place on **FRIDAY, MAY 25th** and will begin at **8:45am**.

Gather your co-workers, friends and neighbors and meet at the Chamber tent next to Keller Williams (7th and Main). We will work as a team and clean up downtown Durango before the start of the busy summer season and have some fun while doing it!



Come early to check in and get your souvenir **iClean Durango** T-shirt (while they last), complimentary coffee provided by Carver's and some tasty donuts to energize you! Be a part of our awesome **iClean Durango** team photo then get your work assignment!

To sign up or to get more information, please call 970.247.0312 or email rita@durangobusiness.org.



Special thanks to Carver Brewing Co, Keller Williams SW Realty and Durango Diplomats.

Limited to
100 players...
so sign up early!



Girls Gone Golfing

Friday • June 1st, 2018 • Hillcrest Golf Course

Make plans now to join us for our
12th Annual Girls Gone Golfing event.

This event fills up fast, so don't wait to sign up!

Here is a quick peek at the day!

- 8:30am | Check in, Coffee & Muffins/Fruit, Networking
- 9:15am | Welcome and Announcements
- 9:30am | Beginners Clinic or Skills Challenge
- 11:30am | Complimentary Massages - The Woodhouse Day Spa
- 11:45am | Lunch/Door Prizes
- 1:30pm | 9 Hole Scramble (Shotgun Start) - only available to full day participants
- 3:30pm | Light snacks/cash bar – WINNERS ANNOUNCED

The cost is \$40 for Chamber members and \$55 for non-members and includes a beginners' clinic or skills challenge, lunch, gifts and prizes! An additional greens fee and cart fee will be added for those playing in the afternoon 9-Hole scramble!



Chance to win golf for 4 at Telluride, Glacier Club and Dalton Ranch (proceeds to benefit FLC Women's Golf)