



# the chamber connection

DURANGO CHAMBER of COMMERCE



March 2015



## TECH-KNOWLEDGE 2015 CONFERENCE

SPONSORED BY



After months of planning, the 2015 Tech-Knowledge Conference is set and ready to go! With breakout sessions ranging from Social Media to Augmented Reality to 3D Printing – this one day conference promises to explore technology trends that can benefit your business today, tomorrow and into the future! If you haven't already registered there are still a few spaces left – so visit [www.durangobusiness.org](http://www.durangobusiness.org) and secure your spot today! You can also check out all the breakout sessions by visiting [www.durangobusiness.org](http://www.durangobusiness.org) and clicking on Tech-Knowledge 2015 on the home page.

Keynote Speaker  
sponsored by



La Plata County  
Economic Development

**ALLIANCE**

Pioneer Spirit. Business Smart.

7:30am – 8am  
8am – 8:25am  
8:40am – 9:20am  
9:30am – 10:10am  
10:20am – 11:00am  
11:10am – 11:50am  
12:15PM – 1:15PM

1:15PM – 1:30PM  
1:30PM – 2:30PM

Registration & Continental Breakfast

Welcome

Breakout Sessions #1

Breakout Sessions #2

Breakout Sessions #3

Breakout Sessions #4

Lunch and Keynote Speaker

(sponsored by La Plata Economic  
Development Alliance)

Wrap Up

Mix and Mingle

(sponsored by Constant Contact)

Mix and Mingle  
sponsored by



\*\*The cost is only \$40 for Chamber Members and \$60 for non-members. RESERVATIONS ARE REQUIRED, so please use our convenient on line registration at [www.durangobusiness.org](http://www.durangobusiness.org) or call 247.0312. No shows and cancellations after March 12th will be invoiced.

Our proud executive sponsors



Our proud partner



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March

Lunch & Learn  
Wednesday, March 18<sup>th</sup>

Note  
early  
date!

12 Noon at First National Bank of Durango (259 W. 9th)

Being Committed to Caregiving While Staying  
Committed to Your Job.

*An Employer and Employee Perspective*

*Presented by: Erin Youngblood with Evenings Porch Assisted Living  
and Yvette Tanner of PASCO/S.W. Inc.*

Join us at the March 18th Lunch and Learn to learn how you can manage your job along with your caregiving duties.

You will learn:

- How this impacts your co-workers
- Financial impact on employee vs employer
- Where to get emotional support if needed
- Work productivity
- Requesting time off...over and over again
- Is it ok to request to take home work or work from home

The cost is only \$10 for Chamber Members and \$20 for non-members and includes a delicious lunch catered by THREE PEAKS DELI & GRILL. RESERVATIONS ARE REQUIRED, so please use our convenient on line registration at [www.durangobusiness.org](http://www.durangobusiness.org) or call 247.0312. No shows and cancellations after March 13th will be invoiced. Please use street parking and reserve parking lot for bank customers. *Sponsored by First National Bank of Durango.*



Lunch & Learn Thank You

Thank you to 4CORE, Shaw Solar and Solar Works! for a very informative Lunch & Learn presentation on Solar and Your Bottom Line. If you would like to find out more about how solar can help your business give one of these businesses a call:

4CORE: 970.259.1916: [www.fourcore.org](http://www.fourcore.org)

Shaw Solar: 970.759.1227: [www.shawsolar.com](http://www.shawsolar.com)

SolarWorks!: 970.382.2624: [www.durangosolarworks.com](http://www.durangosolarworks.com)

MARCH

BUSINESS AFTER HOURS

THURSDAY, MAR. 19<sup>th</sup>

5 - 7PM

EL RANCHO  
TAVERN

(975 Main Avenue)

\$7 Chamber Members & Guests

Business After Hours Thank You

Thank You to El Moro Spirits and Tavern for hosting a fun Business After Hours on Thursday, February 19th. Special thanks to Kris Oyler and his crew for hosting a first class event! If you have not visited El Moro Spirits & Tavern, located at 945 Main Avenue in historic downtown Durango, you need to check out the great menu and cool décor!



TUESDAY TALK  
COFFEE @ CARVER'S  
March 3rd

7:45 - 9:00am

TOPIC **Carver's Backroom Pub  
Worksite Wellness - why it matters  
and how it works.**

ALSO **Come prepared to share some of  
your best business practices.**

Register today at [www.durangobusiness.org](http://www.durangobusiness.org)  
Complimentary coffee provided by  
Carver Brewing Co.

- |                                  |   |                                      |
|----------------------------------|---|--------------------------------------|
| Advanced Eyecare                 | Empowered Energy                              | Red Cliff Guest House                |
| AlignTec                         | FASTFORWARD Media, LLC                        | Rejoyce Real Estate Company          |
| Alpine Lumber Co.                | Four Leaves Winery                            | Reliable Power Consultants           |
| American General Media           | Four States Tire & Service                    | Renae Marie Gifts and Apparel        |
| Bluzman Pinstriping              | Gazpacho Mexican Restaurant                   | Sachs Construction, LLC              |
| Bob's Johns, Inc.                | Hillcrest Golf Shop & Club                    | San Juan Hand Therapy                |
| Brainstorm Internet, Inc.        | Horse Empower, LLC                            | Serious Texas BBQ                    |
| Cedar Networks                   | Jon Sherer Agency                             | SolarWorks! LLC                      |
| Citizens Health Advisory Council | Keller Williams Realty - Southwest Associates | State Farm Insurance/ Denise Elliott |
| Community Foundation             | KSUT Public Radio                             | Sterling Brokerage, Inc.             |
| Connecting Point                 | La Plata Energy Council                       | Swan Global Investments              |
| DoubleTree by Hilton Durango     | Mumbling Marmot Tutoring LLC                  | Three Peaks Deli and Grill           |
| Duranglers, Inc.                 | Photogenesis Photography                      | Twilight View Condominiums           |
| Durango Botanical Society        | Pine River Lodge                              | Vineyard Advanced Wealth LLC         |
| Durango KOA                      | R.H. Crossland Foundation                     | Wagon Wheel Liquors                  |
| Durango Liquor & Wine Co.        | Historic Museum                               | Wells Fargo Bank                     |
| Durango Magazine                 | Rapp Corral                                   |                                      |
| Durango Old Car Club             | RE/MAX Pinnacle/Rigby's                       |                                      |
| Durango Urgent Care              |   |                                      |

## MARCH CALENDAR

- |                             |                                 |         |                            |
|-----------------------------|---------------------------------|---------|----------------------------|
| <b>Mar. 3<sup>rd</sup></b>  | Tuesday Talk Coffee @ Carver's  | 7:45am  | @ Carver Brewing Company   |
| <b>Mar. 5<sup>th</sup></b>  | Diplomat Meeting                | 5:15pm  | @ Keller Williams          |
| <b>Mar. 10<sup>th</sup></b> | YPOD Lunches with Leaders       | 11:30am | @ The Ore House Restaurant |
| <b>Mar. 10<sup>th</sup></b> | Lunch & Issues/Candidates Forum | 11:30am | @ DoubleTree Hotel         |
| <b>Mar. 11<sup>th</sup></b> | LLP Steering Committee          | 4:00pm  | @ Alpine Bank              |
| <b>Mar. 17<sup>th</sup></b> | Tech-Knowledge 2015             | 7:30am  | @ DoubleTree Hotel         |
| <b>Mar. 18<sup>th</sup></b> | Lunch & Learn                   | 12Noon  | @ First National Bank      |
| <b>Mar. 19<sup>th</sup></b> | Business After Hours            | 5-7pm   | @ El Rancho Tavern         |

## **Animas Herbal LLC**

Will Dolphin  
1111 Camino Del Rio #5  
Durango, CO 81301  
(970) 385-8622  
Health/Wellness

## **AVL Property Maintenance**

Victor Longinotti  
112 Riverview Dr  
Durango, CO 81301  
(970) 903-7812  
[www.AVLDurango.com](http://www.AVLDurango.com)  
Lawn Care/Snow Removal

## **Cellular One Business Solutions**

Terry Frawley  
4009 E Main St  
Farmington, NM 87402  
(928) 205-1374  
Telecommunications

## **Colorado West Jeep Rentals and Tour**

Gary Lindburg  
701 Main St  
Ouray, CO 81427  
(970) 325-4014  
[www.coloradowestjeeps.com](http://www.coloradowestjeeps.com)  
Tours

## **Durango CoWest Insurance LLC**

Terri Anstead  
700 Main Ave, Ste F  
Durango, CO 81301  
(970) 375-0226  
[www.durangocowestins.com](http://www.durangocowestins.com)  
Insurance

## **Durango Small Car, Inc.**

Tyler Jensen  
138 Bodo Dr  
Durango, CO 81303  
(970) 259-3460  
[www.durangosmallcar.com](http://www.durangosmallcar.com)  
Automotive Related

## **Eggleston Kosnik LLC**

Paul Kosnik  
556 Main Ave  
Durango, CO 81301  
(970) 403-1580  
[www.e-klaw.com](http://www.e-klaw.com)  
Attorneys

## **Fastenal**

Aaron Hobart  
303 Sawyer Dr, Ste A  
Durango, CO 81303  
(970) 385-1033  
[www.fastenal.com](http://www.fastenal.com)  
Other

## **Hilary Carlson**

555 7th Ave Unit C  
Durango, CO 81301  
(970) 739-4218  
Individuals

## **Mark Schwantes**

29 Oak Pl  
Durango, CO 81301  
Individuals

## **Red Scarf Shots**

McCarson Jones  
3710 N Main Ave, #301  
Durango, CO 81301  
(970) 759-8404  
[www.redscarfshots.com](http://www.redscarfshots.com)  
Photography-Related/Video &  
Photo Booth

## **Ryan Wirth**

1635 W 3rd Ave  
Durango, CO 81301  
(970) 946-0876  
Individuals

## **Animas Brewing Company**

Scott Bickert  
1560 E 2nd Ave  
Durango, CO 81301  
(970) 403-8850  
[www.animasbrewing.com](http://www.animasbrewing.com)  
Restaurants/Bars

## **Christian Science Reading Room**

Peggy Ott  
1166 E 3rd Ave  
Durango, CO 81301  
(970) 247-0218  
[www.christiansciencedurango.org](http://www.christiansciencedurango.org)  
Other

## **Durango Walk-In Chiropractic**

Patrick J. Kirsch, D.C.  
1401 Main Ave, Ste B  
Durango, CO 81301  
(970) 259-2022  
[www.durangowalkinchiro.com](http://www.durangowalkinchiro.com)  
Chiropractors

## **Luna Communications, LLC**

Marie Luna  
PO Box 3103  
Durango, CO 81302  
(970) 769-6425  
[www.lunacoms.com](http://www.lunacoms.com)  
Graphic Designers

## **Redmond Classic Tours LLC**

Darlene Redmond  
879 Oak Dr  
Durango, CO 81301  
(970) 946-6423  
Tours

## **Southwest Estates Services**

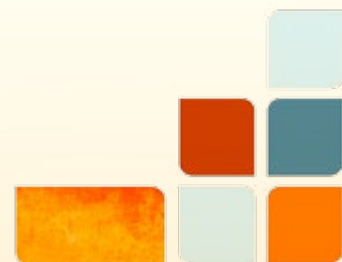
Todd Lohse  
378 Pine Tree Dr  
Bayfield, CO 81122  
(970) 884-4399  
[www.southwestestateservices.com](http://www.southwestestateservices.com)  
Auctions/Estate Sales

## **Tanya Vernon**

10864 Hwy 160  
Durango, CO 81326  
(319) 310-8910  
Individuals

## **Tracy Cowger**

3942 CR 119  
Hesperus, CO 81326  
(970) 426-1256  
Individuals



The Durango Diplomats celebrated the Grand Opening of the new offices of Dugas and Associates with a ribbon cutting ceremony on Tuesday, February 3rd. Now conveniently located at 1485 Florida Road, Unit #C204 (above Star Liquors) this new location offers easy access and lots of parking for their clients.



*Dugas and Associates*

Fellow Diplomat Marchell Fletcher and her new business partner John Dugas are excited about their newly formed partnership of Dugas and Associates. With 37 years of experience between Fletcher and Dugas, they are able to offer their clients financial planning expertise, Prudential Financial products and Liberty Mutual Home and Auto insurance and financial products. Stop by their new office or give them a call (970.259.1379) to talk to Marchell or John about how you can achieve your financial goals.

The Durango Diplomats celebrated the Grand Opening of The Earth Girl Goodies on Wednesday, February 4th. Located at 1911 Main Avenue, owners Kirsten Gum and Emyrald Sinclair started the business in September, 2014 and just recently moved into their new North Main location. They offer a variety of gluten-free sandwiches and baked goods.



*The Earth Girl Goodies*

All of the items are vegan and soy-free including their soups, salads, desserts, wraps and smoothies. In addition to all the healthy food choices, Kirsten and Emyrald offer yoga classes, group cleanses, international retreats and more. For more information check out their website [www.earthgirlgoodies.com](http://www.earthgirlgoodies.com)

The Durango Diplomats were on hand February 11th for the Grand Opening of Schlotsky's located at 846 Main Avenue, in historic Downtown Durango. Local owners Gene and Sencie Denison are excited to bring new jobs and great food to Durango. Offering local coffee and local brews the



Denisons understand the importance of "looking local first." Stop by Durango's newest restaurant and check out their great sandwiches, pizzas, soup and those famous Cinnabon cinnamon rolls. Let the Schlotsky's crew show you how your breakfast, lunch or dinner dining experience can be lotz friendlier, lotz tastier, lotz fresher and Lotz Better!

The Durango Diplomats celebrated the Grand Opening of Redmond Classic Tours LLC on Thursday, February 19th. Owner Darlene Redmond has 38 years of experience in marketing the Durango community and is excited about this opportunity to share her knowledge with tourists and locals alike. Her



luxury Yukon accommodates up to 6 passengers and Darlene will pretty much take you anywhere you want to go; including the airport, wedding transportation, date night, wine tours, walking tours etc. Darlene likes to spoil her customers and when you are riding with her, you are her number one concern. If you would like more information about Redmond Classic Tours LLC you can call Darlene at 970.946.6423.

The Durango Diplomats celebrated the Grand Opening of Luna Communications with a ribbon cutting ceremony on February 24th. Marie Luna, a chamber employee until about a month ago, understands the benefits of Chamber membership and with her 10 years of experience working with small businesses in the Four Corners Area is excited about her next chapter. Her new company, Luna Communications, is an independent creative boutique that seeks to enhance companies identities through logo design, advertising, branding, collateral, direct mail, social media, web design etc. If you are in need of some “design work” give Marie a call at 970.769.6425 or visit [www.lunacoms.com](http://www.lunacoms.com).



The Durango Diplomats celebrated Sachs Construction new office location with a ribbon cutting ceremony on February 18th. Owners Rob and Tami Sachs have been in business eleven years with eleven great employees. They are very excited to have their staff all under one roof at their new location at 182 Girard Street,



Unit B. Sachs Construction is a commercial and residential contractor based in Durango, serving Colorado and New Mexico. They pride themselves in project diversity. Rob and Tami appreciate the support they receive from the Durango community and are proud in what their team does to give back. You can reach Sachs Construction at 970-382-9565 or visit [www.sachsconstruction.com](http://www.sachsconstruction.com).

## Jay Hwang – State Farm Insurance

### 2014 Best Agent and Best Agency – Durango Herald Poll

By Malia Durbano

Jay Hwang never planned on a career as an Insurance agent. He graduated from the University of Oklahoma with a degree in Speech Communication. In his senior year, he attended a Career Fair where he was approached and offered a career in Insurance- he's been doing it since September of 1991!

In 1996, he opened an office in Fort Collins, but a Vice-President with State Farm thought there would be more opportunity in Durango, "it was best decision we ever made." Jay and his wife Karen came down to check out Durango and moved here three weeks later.

The majority of their policies are written for Auto and Home Insurance but they also offer Life, Commercial and a little Health insurance. The office employs three agents and an Administrative Assistant, Monica Weiss, who is retiring after 6.5 years, whom they will all miss.

Jay feels that "insurance agents have a bad reputation – like used car salesmen." But he believes it is a noble profession. "We are taking care of people in the worst possible circumstances. Who else comes to your rescue when your house burns down, you have an auto accident or a family member dies?" It is his mission to turn the reputation around.

He is proud to be a State Farm agent. "They have a good

reputation and very large market share, insuring one out of every four cars." It is the largest insurance firm in the United States, employing 16,000 agents nationwide. State Farm is also the second largest user of computers, with the U.S. Government as number one. Jay has six computers in his office for four people.

Jay and his agents take pride in being friendly and providing excellent customer service. "We do what we say we're going to do and cater to clients' needs. I don't want anybody ducking in the aisles of City Market when they see me."

In 2014, he was voted Best Agent and Best Agency by the Durango Herald poll. Other agents in the office include Mike Flann, Megan Elliott and Jennifer Boyer.

Jay's four children; Hannah, Rebekah, Micah and Lilah all enjoy participating in sports and other activities in Durango Public Schools.



## Debby Kruzic – Reduce paper – make our office more efficient.

By Malia Durbano



Debby Kruzic, Owner of Records and Data Management, "helps clients achieve their business goals by providing systems, methods and programs to process paper." Their goal is to make your office more efficient by reaping the benefits of automation and a paperless environment which increases

productivity and therefore profits.

Her fully certified staff can completely convert paper, audio and video files to searchable digital files. Serving the Four Corners Region, the company currently has offices in Albuquerque and Pagosa Springs and will soon be in Durango.

Debby grew up in Albuquerque and then moved to California when she was 17. She sold hardware and software, specifically Document Imaging System Software before starting her own firm as a reseller.

"With our software solutions, there are no more file cabinets full of paper," she explains. "We scan the documents and file them electronically so businesses can search and find things quickly. It also increases security and safety while reducing risk."

Their software can read handwriting, extract the data, make a file and save it! They do lots of scanning for schools and government agencies categorizing historical information, retaining necessary permanent records and accounts payable data. "Most of our clients are Federal, State and Local government agencies – since they have so much paperwork."

Clients include the New Mexico Land Office, US Forest Service, and her largest client is the Bureau of Land Management with field offices that need access to maps and other related information.

Debby has grown the business to now employing seven full-time and three part-time people. She is a Certified Records Manager and "stays on top of industry improvements to be more valuable to the customer."

Free consultations are offered to learn what a client needs before she recommends software. Often just showing the client how to use what they already have solves the problem and accomplishes the goal of less paper, more efficiency and better organization.

Learn more at: [www.recordsanddatamanagement.com](http://www.recordsanddatamanagement.com)



By Indiana Reed, BID Communications Coordinator



## Tell us how business is!

Helping sustain the economic vitality of the District, which includes Downtown and North Main, is a mission of the Business Improvement District. And because “improvement” is a part of our title, the BID intends to take the term literally this year and continue to look toward improving the business climate for constituents.

(And, as we know, improving business in the BID helps strengthen all of La Plata County. No effort is too small.)

To improve, however, we need to have some kind of a baseline and know where we stand. City sales and lodger’s taxes are two ways to get a general idea, but what we’ve recently noted is that though revenues from both were up in 2014, the good news wasn’t necessarily spread equitably across the board. For example, restaurants did quite well last year, and pulled up that sales tax number. We want – indeed need – to know how everyone else is doing.

To that end, the BID has put together a short survey that we hope all businesses will take – even if you’re not in the BID. It shouldn’t take any more than 10 minutes, if that, and it’s completely confidential. Understanding both the good economic news from businesses and the challenges will assist the BID in our developing programs, and position those programs during the appropriate time of year.

An optional write-in comment section is also included for folks to share any suggestions and ideas they may have. For example, how can the BID be a voice for our constituents?

The tabulated results from the survey will also be shared with elected officials and key decision makers in the county to help them better shape policy and plans going forward.

Communication, education, information – they’re all important as we go forward with “improvement” efforts.

Please take the survey by March 6 by clicking [here](#):

### New BID Board Members

The Durango Business Improvement District welcomes Kris Oyler, co-founder, Steamworks Brewing Co./El Moro Spirits and Tavern, and David Moler, owner, Durango River-trippers & Adventure Tours, to the BID Board of Directors. The Durango City Council reviews applicants, who must own property, have a retail sales tax license or live in the City, and appoints a diverse mix of folks who qualify as board members for three year terms.

The BID thanks retiring directors Karen Barger and Rod Barker for their years of dedicated service to the BID.

### Be a part of the Durango Map

The BID has partnered with Discovery Maps to produce one, official 2015 map for Durango’s guests, to be distributed prior to Memorial Day weekend. Advertising opportunities are available on the hardcopy map, 150,000 of which will be printed and distributed throughout La Plata County, including the Durango Welcome Center and the Visitors Center in Santa Rita Park.

A bonus of partnering with Discovery Maps is special interactive exposure on-line (see last year’s at <http://www.discoverymap.com/durango-co>). The on-line version offers links to advertisers’ web pages. As always, the map will be posted at [www.downtowndurango.org](http://www.downtowndurango.org).

Early bird deadline for advertising is 5 p.m., Monday, Mar. 16. Contact Pam Glasco ([pamg@downtowndurango.org](mailto:pamg@downtowndurango.org)) to reserve your space.

### BID Coffee & Conversation

The BID Coffee & Conversation is settling into its new home: the First National Bank of Durango on W. 9th St. in Downtown. Mark your calendars for Friday, Mar. 13, 8:30-9:30 a.m. for the next BCC. News you can use and great networking opportunities with fellow BID constituents. Complimentary coffee and pastries, also courtesy First National Bank of Durango.

[www.DowntownDurango.org](http://www.DowntownDurango.org)

The Durango Business Improvement District was formed in 1997 with a goal and mission to support businesses within the District by assisting with special event marketing, providing research on topics of concern to the District (facilities, special events, best practices), planning and development of new facilities, and providing capital budget for equipment that enhances business in the District. Funding is generated by a 2 mill levy on property owners within the district, with additional marketing dollars contributed by the City of Durango and Durango Area Tourism Office. BID Board members are Bob Allen, Antonia Clark, David Moler, Kris Oyler and John Wells

# Lunch & Issues

10

**CANDIDATES FORUM**

**BUFFET STYLE LUNCH**

**TO FEATURE CITY COUNCIL CANDIDATES**

**MARCH 10<sup>TH</sup> - 11:30 A.M.-1:00PM**

AT THE **DOUBLETREE HOTEL**

**\$20 CHAMBER MEMBERS / \$30 NON-MEMBERS**

SIGN UP ON-LINE AT

**[WWW.DURANGOBUSINESS.ORG](http://WWW.DURANGOBUSINESS.ORG)**

**LA PLATA FORUM MEMBERS DO NOT NEED TO RSVP**

The Durango Chamber of Commerce has once again partnered with La Plata Forum and our sponsor Bank of Colorado to host a Lunch & Issues Candidates Forum featuring the City Council Candidates Dick White, Sweetie Marbury, Sean Waddell and David McHenry. Join us and find out where these candidates stand on issues that are important to you, your business and the community.

RESERVATIONS ARE REQUIRED, so please use our convenient on-line registration at [www.durangobusiness.org](http://www.durangobusiness.org). Deadline to RSVP is March 4<sup>th</sup>. If you are a La Plata Forum member you DO NOT need to RSVP.

 **Bank of Colorado**  
THE WAY BANKING SHOULD BE  
MEMBER FDIC

**LAPLATA  
FORUM**

# TECH-KNOWLEDGE 2015

## CONFERENCE



SPONSORED BY



**Join Us for a day of technology inspired, educational sessions.**

**MARCH 17, 2015 • DOUBLETREE HOTEL**

**501 CAMINO DEL RIO**

The cost is only \$40 for Chamber Members and \$60 for non-members.

Explore new tools to tackle your most pressing technology challenges and needs. If you want to be successful, it is not enough to simply know the trends; you must also know how to leverage them for your organization.

**7:30AM-8AM**

**8AM-8:25AM**

**8:40AM-9:20AM**

**9:30AM-10:10AM**

**10:20AM-11:00AM**

**11:10AM-11:50AM**

**12:15PM-1:15PM**

REGISTRATION & CONTINENTAL BREAKFAST

WELCOME

BREAKOUT SESSIONS #1

BREAKOUT SESSIONS #2

BREAKOUT SESSIONS #3

BREAKOUT SESSIONS #4

**LUNCH AND KEYNOTE SPEAKER**

SPONSORED BY



Pioneer Spirit. Business Smart.

**1:15PM-1:30PM**

**1:30PM-2:30PM**

WRAP UP

**MIX AND MINGLE**

SPONSORED BY



\*\*For details on the breakout sessions visit [www.durangobusiness.org](http://www.durangobusiness.org)\*\*

RESERVATIONS ARE REQUIRED, so please use our convenient on line registration at [www.durangobusiness.org](http://www.durangobusiness.org) or call 247.0312.

No shows and cancellations after March 12th will be invoiced.



**FIRST  
NATIONAL  
BANK** OF DURANGO  
Member FDIC



Register Today!

# *Being Committed to Caregiving While Staying Committed to Your Job.*

Presented by Erin Youngblood with Evenings Porch Assisted Living  
and Yvetter Tanner of PASCO/S.W. Inc.

Join us at the March 18th Lunch and Learn to learn how  
you can manage your job along with  
your caregiving duties.

You will learn:

- How this impacts your co-workers
- Financial impact on employee vs employer
- Where to get emotional support if needed
- Work productivity
- Requesting time off...over and over again
- Is it ok to request to take home work or work from home

## **MARCH LUNCH & LEARN**

March 18th · 12 Noon  
First National Bank  
of Durango (259 W. 9th)  
\$10 Chamber Members  
\$20 Non-Members  
includes a delicious lunch  
catered by  
**Three Peaks Deli & Grill**

**RESERVATIONS ARE REQUIRED,**

so please register at  
[www.durangobusiness.org](http://www.durangobusiness.org)  
or **970.247.0312**

No shows & cancellations after  
March 13<sup>th</sup> will be invoiced.  
Please use street parking and  
reserve parking lot for  
bank customers.



# March



**Business After Hours**

**Join Us Thursday**

**March 19 | 5-7pm**

HOSTED BY

**El Rancho Tavern**

**FOOD!** 975 Main Ave.

**DRINKS!**

**GREAT DOOR  
PRIZES!**

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**\$7 CHAMBER MEMBERS  
& GUEST**

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La Plata County  
Economic Development  
**ALLIANCE**

Pioneer Spirit. Business Smart.

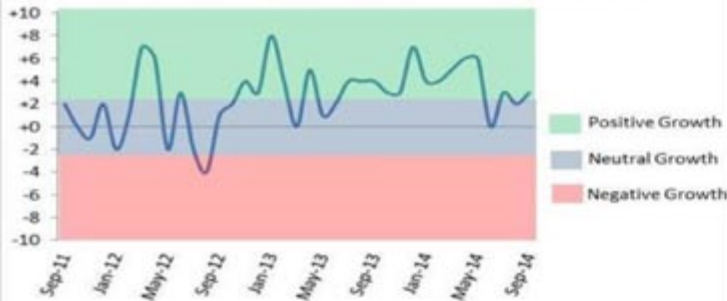
# January 2015 Economic Indicators

## Employment Trends

December 2014	County	State	Nationwide
Unemployment Rate	3.2%	4.0%	5.6%
Unemployed	1,006	112,600	8,680,000
Employed	30,490	2,696,400	147,442,000
Total Labor Force	31,496	2,809,000	156,122,000

January 2015 data unavailable at this time.

## La Plata County Year-Over-Year Economic Indicator



Source: La Plata County Economic Development Alliance, Economic Dashboard

January 2015 data unavailable at this time.

## Building Permits La Plata County

January	Single Family	Multi-Family	Commercial
<b>Totals</b>			
2015	3	0	0
Valuation	\$800,000	\$0	\$0
2014	4	0	0
Valuation	\$1,800,000	\$0	\$0
2013	5	0	0
Valuation	\$510,000	\$0	\$0

## Enplanements La Plata County Airport

January	Total Month	% Change Month	% Change YTD
2014	13,813	6.06%	6.06%
2013	15,001	25.1%	25.1%
2012	11,993	.9%	.9%

*Did you know...* the newest SCAPE accelerator class began two weeks ago. The four firms include a computer animation learning center, a woman's medical apparel product, a customized gift company, and a tech firm designing software to manage projects and engineers. For more information on SCAPE or how you can help support the program, please contact the Alliance at: 970-259-1700 or [info@yeslpc.com](mailto:info@yeslpc.com).

## Sales Tax Collections

December 2014	% of Total	Current YTD	% of Total
<b>Central Business District</b>			
\$510,999	32%	\$6,884,230	32%
<b>North Durango</b>			
\$173,012	11%	\$2,548,237	12%
<b>South Durango</b>			
\$754,364	47%	\$8,809,530	42%
<b>Other Durango</b>			
\$174,191	10%	\$2,945,134	14%
<b>Total</b>	<b>100%</b>	<b>21,187,131</b>	<b>100%</b>

Above totals do not include dollars paid as a result of penalties and interest on delinquent sales tax, or dollars paid by miscellaneous one-time vendors. Percentages may be affected by rounding. The City implemented an additional 1/2 cent tax increase effective July 1, 2005. Source: [www.durangogov.org](http://www.durangogov.org)

January 2015 data unavailable at this time.

## Real Estate Market 4th Quarter Oct-Dec 2014

	2014	2013	2012
<b>Homes In-Town Durango</b>			
Median Price	\$410,000	\$364,500	\$348,642
Number Sold	51	46	48
<b>Homes In-Town Bayfield</b>			
Median Price	\$265,000	\$244,750	\$220,317
Number Sold	11	12	14
<b>Home In-Town Ignacio</b>			
Median Price	\$120,000	\$0	\$60,000
Number Sold	4	0	1
<b>Country Homes Combined</b>			
Median Price	\$339,000	\$320,000	\$322,000
Number Sold	123	105	90
<b>Commercial Business Opportunities</b>			
Median Price	\$282,500	\$550,000	\$1,300,000
Number Sold	2	1	1
<b>Commercial Land</b>			
Median Price	\$392,000	\$412,500	\$400,000
Number Sold	1	2	1
<b>Commercial Multi-Family</b>			
Median Price	\$0	\$0	\$0
Number Sold	0	0	0

Source: Durango Area Association of Realtors

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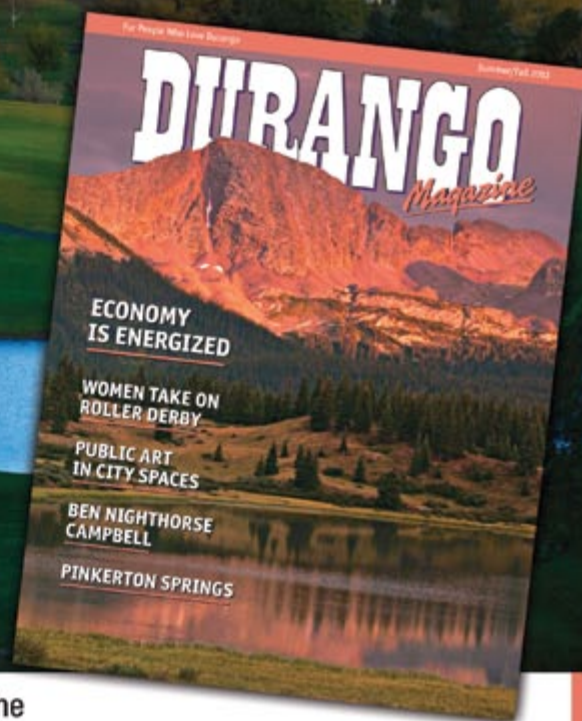


PHOTO: SCEARCE

With placement in-room at the area's finest accommodations, the Summer/Fall 2015 edition will be read by many of the estimated 400,000 guests expected to visit here between Memorial Day and Thanksgiving. Additional distribution includes newcomer packets, downtown and chamber visitor centers, airport kiosks, as well as mailings to area single-family homeowners, paid subscribers and county businesses.

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